



# Rochester Lions Club

Oct 2003

NEWSLETTER

**We Serve**

Home Club of Leader Dogs for the Blind  
[www.rochesterlionsclub.org](http://www.rochesterlionsclub.org)

## INSIDE THIS ISSUE:

President's Message.....	1
Featured Charity.....	1
Fundraiser News.....	3
Committee News.....	3
Rock'n' Rods Pictures .....	5
Fun Stuff! .....	6
Lion Den Keeping.....	6

***"Service is the rent we pay  
for our time on earth"***

Lion Doc O'Brien

## MARK YOUR CALENDAR:

**Oct 6<sup>th</sup>** General Meeting: 6:30 at River Crest; Guest Speaker is Donn Tignelli of the Rochester Community Schools

**Oct 8<sup>th</sup>** Board Meeting: 7:00 at Leader Dogs

**Oct 11<sup>th</sup>** Past District Gov. Bill's Appreciation Dinner: 6:30 at Great Oaks Country Club

**Oct 20<sup>th</sup>** General Meeting: 6:30 at River Crest; Michigan Model Membership presentation.

**Nov 3<sup>rd</sup>** General Meeting: 6:30 at River Crest "Date Night"

## President Steve's Message

Time is flying by. Seems like only yesterday we were all enjoying ourselves at the President's Ball, honoring so many hard-working Lions and having a little fun with Lion Larry and Jeanette. Now, fall has officially arrived, the car shows and cruise nights are over, and the food wagon has been cleaned up for the final time this year. Thanks to each of the event chairpersons who spearheaded the events, and a special thanks to the many Lions and guests who volunteered their time and effort to help make them such a success. Be sure to check out the full-page picture gallery highlighting our Club's fourth annual Rockin' Rods-n-

Rochester car show. Lion Dennis (and Mary Ellen) has done an outstanding job developing this into one of the area's premier car shows. Nice job! Thanks for all your hard work.

September was a big golf month for the Club, hosting two golf outings. Lion John Cadieux and wife Deanna championed their third annual Memorial golf outing in celebration of the lives of Rochester Lions Ken



Lowes and Bob Sutton. Ken and Bob were both Great Lions who thoroughly loved the game of golf. Many people throughout the community who came to know and love Ken and Bob

*President's Message - continued on page 2*

## Featured Charity

### Lions Clubs International Triumph of an Idea

**History:** The International Association of Lions Clubs began as the dream of Chicago insurance man Melvin Jones, who wondered why local business clubs -- he was an active member of one -- could not expand their horizons from purely business concerns to the betterment of their communities and the world at large.



Jones' idea struck a chord within his own group, the Business Circle of Chicago, and they authorized him to explore his concept with similar organizations from around the United States. His efforts resulted in an organizational meeting at a local hotel on June 7, 1917.

The 12 men who gathered overcame a natural sense of loyalty to their parent clubs, voted the "Association of Lions Clubs" into existence, and issued a call for a national convention to be held in

*Continued on page 2*

Dallas, Texas, USA in October of the same year. Thirty-six delegates representing 22 clubs from 9 states heeded the call, approved the "Lions Clubs" designation, and elected Dr. William P. Woods of Indiana as their first president. Guiding force and founder, Melvin Jones, was named Acting Secretary; thus began an association with Lionism that only ended with his death in 1961.

That first convention also began to define what Lionism was to become. A constitution and by-laws were adopted, the colors of purple and gold approved, and a start made on Lionism's Objectives and Code of Ethics.

Community leaders soon began to organize clubs throughout the United States, and the association became "international" with the formation of the Windsor, Ontario, Canada Lions Club in 1920. Clubs were later organized in China, Mexico, and Cuba. By 1927, membership stood at 60,000 in 1,183 clubs. In 1935, Panama became home to the first Central American club, with the first South American club being organized in Columbia the following year. Lionism reached Europe in 1948, as clubs were chartered in Sweden, Switzerland, and France. In 1952, the first club was chartered in Japan. Since then, the association has become truly global, with more than 44,000 clubs in 190 countries and 1.4 million members worldwide.

**The Name:** The proper name of the association is "The International Association of Lions Clubs." Many Lions, however, prefer the use of the shorter form "Lions Clubs International."

**The Emblem:** Throughout the world, Lions are recognized by the emblem they wear on their lapels. It consists of a gold letter "L" on a circular purple field. Bordering this is a circular gold area with two lion profiles at either side facing away from the center. The word "Lions" appears at the top and "International" at the bottom. Symbolically, the lions face both past and future -- proud of the past and confident of the future. Lions wear their emblem with pride.

**The Motto:** The motto of every Lion is simply "We Serve". What better way to express the true mission of Lionism.

**The Slogan:** The slogan of the association is "Liberty, Intelligence, Our Nation's Safety" (LIONS).

**Official Colors:** The royal colors of purple and gold were selected as the official colors when the association was organized in 1917. Purple stands for loyalty to friends and to one's self, and for integrity of mind and heart. Gold symbolizes sincerity of purpose, liberality in judgment, purity in life, and generosity in mind, heart, and purpose toward humanity.

support this event each year. Likewise, many Lions came out to show their support: Dennis Scott, Rod Martin, Rod Bunia, Dennis Amato, Dave McKenzie, Jean Kemler, Dave Padilla, Lauren Stenroos and me. A new group of ladies from Fleet Capital Leasing signed up to play. They had a neat story to share. Their company gives employees two "volunteer/charity" days off each year. They all liked animals, knew of Leader Dogs and wanted to participate in a fundraiser. Their search of the Web turned up our Club website and our Memorial Golf outing page. How's that for the power of the Web! In addition to volunteer/charity days off, their company matches employee contributions; they will be matching the \$400 entry fee.

Lions Sherry McBroom and Gene Ferrera, with the help of many Lions, put together one of our best Nite Lite golf events. I had an opportunity to experience my first Nite Lite golf event, teaming up with fellow Lions Jean, Dave and Gary to actually play in the outing. Sherry and Gene did a wonderful job of planning, organizing and executing. A lot more goes into putting this event together than I ever realized. Having played golf for many years, but never at night, and doing it for the first time in the dark, was an eye opening experience. Suddenly, you realize how many things a sighted person takes for granted during a round of golf; many of the same realizations a blind person must have when they first lose their sight. Call me "slow"; I never appreciated the symbolism behind Nite Lite golf and our quest as Lions to help the visually impaired. I hope more Lions take the initiative to play in a Nite Lite event in the future... you will be enlightened! Besides supporting a great cause, everyone got more than their money's worth in fun, food and prizes.

For all you Soap Box Derby fans, the Speed Channel telecast of the 2003 Soap Box Derby coverage from Akron will air on Saturday, October 11<sup>th</sup> at 6:00pm and on Friday, October 17<sup>th</sup> at 5:00pm.

Looking ahead to November, our first general meeting (November 3<sup>rd</sup>) will be a special spouses night (aka ladies night or date night!). The location is still being finalized, but the "entertainment" has already been procured. Stay tuned for further details.

Our Club will be hosting IPDG Lion Bill Hansen Governor's Appreciation dinner, October 11<sup>th</sup> at the Great Oaks Country Club. If you want to go and haven't made your reservations, give Larry Cole a call ASAP (586-254-7027). I hope to see you there.

Lion President Steve

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## Fundraiser News

### WHITE CANE

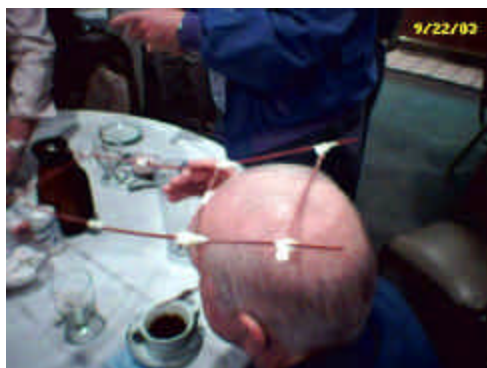
Lion Chairperson Al Lucas reports a few members who solicited more than \$500 each have not yet turned in their catalog requests. You know who you are, get those selections into Lion Al quickly or he will presume you do not want the award.

### MEMORIAL GOLF OUTING

Lion Chairperson John Cadieux reports that preliminary results indicate a successful memorial Golf Outing on Sept 25<sup>th</sup>. Full results next month.

### NITE –LITE GOLF EVENT

Lion Chairperson McBroom provided a final report at the last General Membership meeting. The club was thrilled to hear that not only was the event successful after a slow start but the nearly \$4500 net was one of the most financially rewarding Nite-Lite Golf events. Lion V.P Sherry especially thanked Lion Dave Bates and Lion P.P. Bill Sefcik for their hard work prior to the event. Lion Sherry reminded the club that a new venue will have to be found as the Rochester Hills Golf Club is now closed and being turned into a subdivision.



**A little duct tape would have helped  
at the Sept 22nd mtg**



## Committee News

All committee members are encouraged to send Lion Gene information about their committees for publishing in the newsletter and sharing with the membership.

### CLUB WEBSITE:

Yes it's true; the Rochester Lions Club now has a web presence. We are "out there" for everyone to see and learn about our organization. For those of you with access to the Internet, please take a little time to get familiar with our site. We are always looking for feedback and ideas. Most of the changes since going live, March 1<sup>st</sup>, have been in the "photo gallery" sections (Our Club, Rock 'n Rods, Soapbox Derby and Nite Lite Golf). Please bring in any photos you may have that you feel shows off our club.

We are also actively looking to find ways to get the word out about our Club and our website. These include adding our web address to such things as... the food wagon, stationary/letterhead, business cards (see sample below), newspaper articles, fundraiser flyers and White Cane thank you cards.

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### MEMBER CALLING CARDS

	<b>Rochester Lions Club</b>
<b>We Serve</b>	Home Club of Leader Dogs for the Blind <a href="http://www.rochesterlionsclub.org">www.rochesterlionsclub.org</a>
<b>Gene Ferrera</b> Past President	811 Croydon Rochester Hills, MI 48309 (h) 248-651-4685 (w) 248-651-7242 <a href="mailto:gferrera@frankrewold.com">gferrera@frankrewold.com</a>

Lion Steve Shelton has already made up business cards for all board members. **He is now prepared to do the same for any member who requests them.**

Hey almost forgot – The theme for the first meeting in October is "pumpkin". The theme for the second meeting is "turkey". I know, I know – these sound like November themes. This publication doesn't pick the themes we just report them to your benefit so you don't have to pay a fine. Well actually sometimes we do pick them. But not this time. I don't think. Well maybe we did. I can't read my notes. Is that Pumpkin or Bumpkin

## 2003-04 COMMITTEE SIGN-UP

This is the perfect opportunity to get more involved with fellow Lions who share common interests. Sign up soon for next year's committees. Lion Steve plans to have all the committee spots filled in time for the July publishing next years Roster. Most committees require just a small amount of time and effort, but play a significant role for the Club and its Charities. Select from the following list and give Lion Steve Shelton a call...

Administrative & Service Committees:	
All State Band	Newsletter
Attendance & Meals	Nominations & Elections
Constitution and By-Laws	Peace Poster Contest
Convention	Photographer (New)
Christmas Party	Picnic
Diabetes Awareness (New)	Programs & Guest Speakers
Eye Glass & Hearing Aid	Public Relations
Finance (New)	Raffle
Float Construction	Roster
Fund Raising Think Tank (New)	President's Ball
Greeter(s) (New)	Sickness & Welfare
Induction Ceremony	Sight & Hearing Conservation
Invocations	Supplies (Logistics)
Leadership Development (New)	Youth Programs (New)
Membership	Website (New)
Memorial Services (New)	
Fund Raising Projects:	
Canister Collections	Mint Sales
Food Wagon	Nite-Lite Golf
Heritage Festival Car Show	Rock-n-Rods Car Show
Leader Dog Christmas Cards	Soapbox Derby
Memorial Golf Outing	White Cane

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### Important Meeting on Oct. 20th:

The program for the meeting on October 20th will be a presentation on the Michigan Membership Model. This model has been used successfully within the State and the District in building club membership. Clubs who have followed this program have picked up an average of ten new Lion members which means more hands to help on our projects. In order for this program to be successful, however, will require the commitment of all of our club members. This program can not be undertaken with a small number of members. On Oct. 20th, information will be presented as to the details of this program and what is expected of you. Since this requires the support of all of our members, the general membership will need to determine if our club wants to undertake this activity. Please plan to attend this important meeting so that you can make an informed decision.

### Lion PDG Bill Hansen Appreciation Dinner

Join Us As We Pay Tribute and Honor  
**IPDG BILL & CAROLE HANSEN**  
 at their Appreciation Dinner  
 Saturday, October 11<sup>th</sup>, 2003  
 Great Oaks Country Club  
 Cocktails 6:30 p.m. ? Dinner 7:30 p.m.  
 \$30.00 per person (cash bar)

Contact Lion Larry Cole at 586-254-7027

### NEW MEMBER NEWS:

WE WELCOME  
 LION MAXWELL (MAX) LAVENTHALL

9-22-03 we took in a new member:

Maxwell (Max) Laventhall  
 1162 Mill Valley  
 Rochester Hills MI 48306  
 Home Phone: 248-650-8452  
 He works for Diamler Chrysler in Human Resources,  
 His wife's name is Donna,  
 His sponsor is Bill Sefcik  
 And his E-mail: ML19@diamlerchrysler.com

We lost a member in September: Jim Hoehner has resigned from the club effective immediately because of his travel and working schedule.

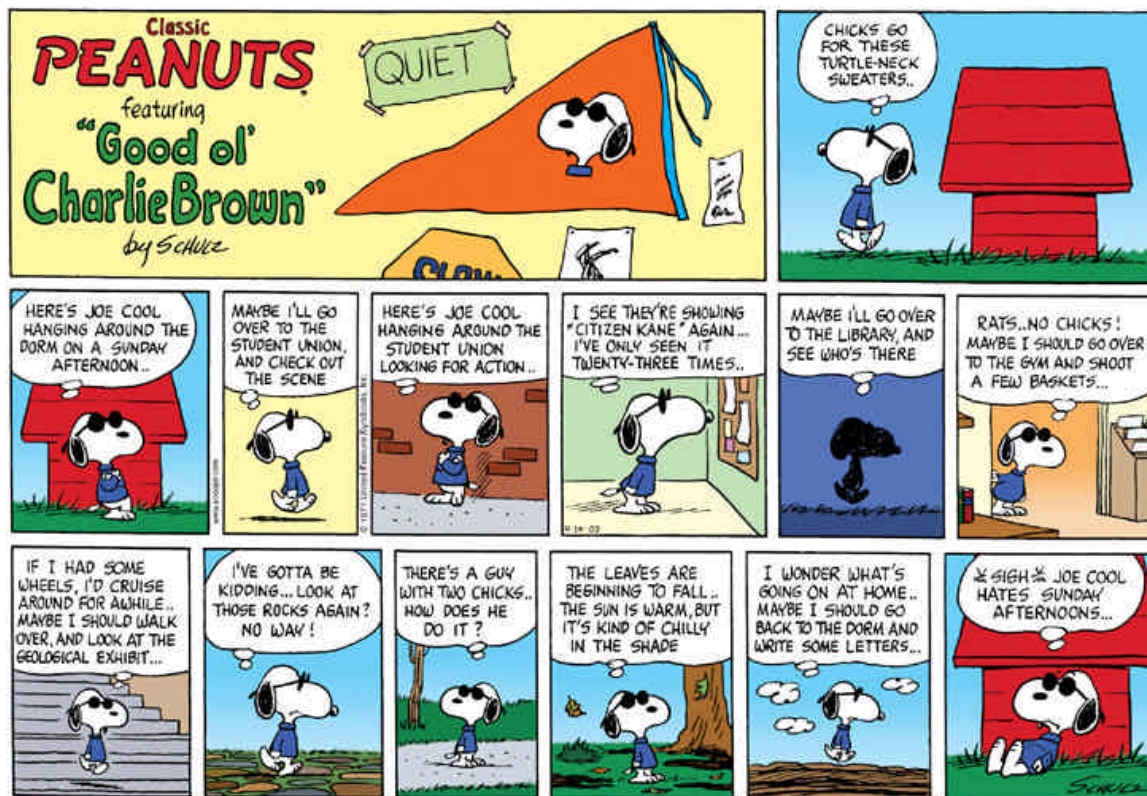
### Important Dates:

- Oct 6<sup>th</sup> General Meeting: 6:30 at River Crest; Guest Speaker is Donn Tignanelli from Rochester Public Schools.
- Oct 8<sup>th</sup> Board Meeting: 7:00 at Leader Dogs
- Oct 11<sup>th</sup> Gov. Bill's Appreciation Dinner: 6:30 at Great Oaks Country Club
- Oct 20<sup>th</sup> General Meeting: 6:30 at River Crest; Membership Committee presentation
- Nov 3<sup>rd</sup> General Meeting: "Date Night" / "Spouses Night" / "Ladies Night"



Rockin' Rods - n - Rochester 2003

## Fun Stuff:



Our apologies to the late Charles Schultz for ripping off his comic strip, but it was done with love, affection and, well, without conscience

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Finally, last month a large group of Lions and spouses met for dinner and took in the play “You’re a Good Man Charlie Brown”. What a fun evening. The food and accommodations at 227 Bistro were excellent and we took care of our own entertainment at the restaurant! The play was beautifully done too, bringing back many childhood feelings and emotions like only Charles Schulz could do with his Peanuts characters.

### Club Officers:

President: Steve Shelton  
 I. Past President: Bill Sefcik  
 1<sup>st</sup> Vice President: Gary Senical  
 2<sup>nd</sup> Vice President: Celia Domalewski  
 3<sup>rd</sup> Vice President: Sherry McBroom

Secretary: Arnold Sell  
 Treasurer: John Cadieux  
 Tail Twister: David Beane  
 Lion Tamer: Lynn Miller  
 Membership: Jim Kemler

Board of Dir. '05: George Newton  
 Board of Dir. '05: Larry Cole  
 Board of Dir. '04: David Bates  
 Board of Dir. '04: Al Lucas

### Lions Club – Den Keeping

- Attendance** - If you can not attend a general membership meeting contact Lion Lee Musson no later than the Friday prior to avoid incurring dinner charges:  
 - voice: (248) 652-4608  
 - email: Lee@Musson.net
- Sick & Welfare** - If you know of a Lion or close family member, who is in need of a get well or condolence message or flowers, contact Lion VP Celia Domalewski (248) 651-7995.
- Newsletter Material** - Send items you want published in the newsletter to Lion Gene Ferrera:  
 - voice: (248) 651-4685  
 - fax: (248) 651-5174  
 - email: gferreira@frankrewold.com  
 - mail: 811 Croydon Rd  
 Rochester Hills, MI 48309
- Roster Changes** - Changes to your mailing address, phone number, email address, etc. should be forwarded to Lion Secretary Arnie Sell (248) 375-9293.
- Business Cards** - Members wishing to have personalized Lions Business Cards made should contact Lion VP Steve Shelton (248) 652-8443
- Hats** - New “Rochester Lions Club” hats are available from Lion VP Steve Shelton (248) 652-8443